



CACREP Video Contest Rules and Entry Form

The 2017 CACREP Advocacy Week Video Contest gives counseling program faculty members, students, and graduates an opportunity to advocate for their profession by providing valuable insight to individuals considering graduate study in counseling. As the counseling profession continues to grow, strengthen, and unify, it has become clear that more effort is needed to reach out to the public and educate undergraduate students and prospective counselors about what the counseling profession actually is (and isn't), as well as what one should consider and expect both before and after entering graduate school to become a professional counselor.

Help inform those who may be considering entering the counseling profession by creating a short video and entering it in the Advocacy Week Video Contest. Video entries for this year's contest should address the question, "*What advice would you give to prospective counseling students looking for a graduate program in counseling?*"

Please note that CACREP may post video entries on the [CACREP website](#), [CACREP Facebook page](#), [CACREP Twitter account](#), and [CACREP YouTube Channel](#) to reach a large audience of stakeholders, including prospective counseling students.

ELIGIBILITY: The 2017 CACREP Video Contest is open to all faculty members and graduate students who are currently employed by or enrolled in a CACREP-accredited counseling program. Professional counselors who are graduates of CACREP-accredited counseling programs are also eligible to enter the Video Contest.

AWARD: The winner of the 2017 CACREP Video Contest will receive a **\$500.00 amazon.com gift card**. Only one winning video entry will be chosen.

SUBMISSION/DEADLINE: The CACREP Video Contest will open February 1, 2017 and entries will be accepted through the end of Advocacy Week 2017. Video entries must be electronically submitted by 11:59PM (EST) February 24, 2017. Please email video entries along with a completed entry form to cacrep@cacrep.org. The winner will be announced within 15 business days once the deadline has passed.

RULES: Videos must, in some form or fashion, address the topic "What advice would you give to prospective counseling students looking for a graduate program in counseling?" **Videos must**

not exceed 90 seconds in length. All videos must include a title. Video entries can be submitted in any electronic format. If a format-related error occurs, the submitter will be contacted by CACREP and asked to reformat the electronic video. Videos must be submitted before the deadline to be eligible. Only one video submission per person is permitted. If a video is created by a group, one group member must be identified as the creator/submitter. Video creators must own all rights to, or have appropriate permission to use, all material in video entries.

JUDGING: Videos will be reviewed after the submission deadline and judged by the entire CACREP staff. Videos will be evaluated primarily on originality of ideas, creativity, clarity of expression, and alignment with the video contest directions and topic described in the CACREP Video Contest Rules and Entry Form.

VIDEO RIGHTS AND USAGE: All video entries become the property of CACREP and may be used on its website, social media accounts, or in publications. CACREP reserves the right to publish or broadcast all submissions to the contest. By entering the CACREP Video Contest, you agree to allow CACREP to promote or publicize your video in any manner, without limitation, and without further compensation. You also agree to indemnify CACREP, including for legal costs, against any challenges to the ownership, use of, or rights to material in your video.

**VIDEOS MUST BE SUBMITTED WITH
A COMPLETED ENTRY FORM**

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2017 CACREP Video Contest - ENTRY FORM

Name: _____

Address: _____

Phone #: _____

Email: _____

Institutional Affiliation (e.g., University of Blank): _____

CACREP-accredited Program Title: _____

What is your current relationship to this program? (check one)

Faculty Member Student Graduate

Title of Video: _____

AGREEMENT TO CACREP'S USE OF VIDEO

By signing below and entering into the CACREP Video Contest, I hereby acknowledge that I have read and understand the CACREP Video Contest Rules, including "VIDEO RIGHTS AND USAGE" terms, and agree to the use of the video for publicity and other educational, nonprofit purposes, as CACREP deems appropriate.

Signature: _____ Date: _____