



## **SOCIAL MEDIA POSTS PROMOTING THE COUNSELING PROFESSION**

Professional counselors of all levels and specializations are encouraged to develop and share social media posts during Advocacy Week to raise awareness about the counseling profession as well as to help spread the word about events scheduled during the week. The social media posts below can be used as templates, or simply copied and pasted by anyone onto their Facebook page or Twitter account. CACREP would like to acknowledge and express sincere gratitude to Kelly Gentry for creating all posts below for use by counselors during Advocacy Week. Kelly is a Doctoral Candidate in Counselor Education at Montclair State University and also a 2016-2017 CSI Leadership Fellow.

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- Counseling empowers diverse individuals, families, and groups to accomplish mental health, wellness, education, and career goals #counseling
  - Individuals seeking a career in counseling usually have 1 thing in common—a desire to help people work through life’s challenges #counseling
  - Addiction Counseling programs train grads to work w/persons & families affected by alcohol/drug & other addictive disorders. #counseling
  - Career Counseling programs train grads to help clients explore education/skills/interests/personality to plan a career path #counseling
  - Clinical Mental Health #Counseling programs train grads to work w/clients w/mental & emotional disorders & to promote mental health&wellness
  - Clinical Rehab #Counseling programs train grads to help persons w/cognitive/physical/sensory disabilities work through mental health issues



- School #Counseling programs prepare grads to work with K-12 students to promote the academic, career, and personal/social development.
- Wondering how to become a licensed counselor? CACREP can help you figure it out! <http://www.cacrep.org/for-students/getting-licensed-after-you-graduate/> #counseling
- Want to promote Professional #Counseling using your social media accounts? Find infographics & resources here <https://goo.gl/hzHg1S>
- Here are some ways to get the word out about counselor education & advocate for the #counseling profession <https://goo.gl/egeFi9>
- Want to educate your campus about professional counseling? Try some of these advocacy projects <https://goo.gl/egeFi9> #counseling #advocacy
- Are you a Professional #Counseling WORKFORCE WARRIOR? Find out here <http://www.cacrep.org/about-cacrep/cacrep-advocacy-week/> #CACREP
- It is #CACREP Advocacy Week- learn more here <http://www.cacrep.org/about-cacrep/cacrep-advocacy-week/> #counseling

**Facebook only:**

- It is CACREP Advocacy Week. CACREP invites professional counselors of all types to BECOME A WORKFORCE WARRIOR by participating in one or more activities aimed at supporting the current and future counselor workforce. What is a Workforce Warrior? Find out [here](#)