



Thursday February 23
SOCIAL NETWORK ADVOCACY

Promote public awareness of professional counseling through sharing information via social media. Highlight innovative programs or services offered by local counselors or visit websites of counseling organizations and share links to news articles, resources, infographics, or important announcements. Personalize your efforts by posting about life in a CACREP-accredited program or other current issues related to graduate level counselor preparation on Facebook, Twitter, ACA Connect, and more. Get further involved by following CACREP on [Facebook](#) and [Twitter](#) and signing up for the [CACREP Connection Newsletter](#) to get updates about student and faculty research opportunities, scholarships and grants, accreditation decisions, new programs and policies, recent publications, trends in higher education, and other important information.

Examples of Current Issues/Conversation Starters

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| 1) Licensure portability | 8) Entering a new counseling program |
| 2) Federal recognition of counselors | 9) Mental health issues in schools |
| 3) Upcoming counseling conferences | 10) The evolving role of school counselors |
| 4) Finding and selecting internship sites | 11) College and career readiness movement |
| 5) Internship requirements | 12) Recent journal publications |
| 6) Online counseling services | 13) ACA Code of Ethics |
| 7) Supervision issues | 14) Gatekeeping/other training issues |