



Thursday February 23
SOCIAL NETWORK ADVOCACY

Promote public awareness of professional counseling through sharing information via social media. Highlight innovative programs or services offered by local counselors or visit websites of counseling organizations and share links to news articles, resources, infographics, or important announcements. Personalize your efforts by posting about life in a CACREP-accredited program or other current issues related to graduate level counselor preparation on Facebook, Twitter, ACA Connect, and more. Get further involved by following CACREP on [Facebook](#) and [Twitter](#) and signing up for the [CACREP Connection Newsletter](#) to get updates about student and faculty research opportunities, scholarships and grants, accreditation decisions, new programs and policies, recent publications, trends in higher education, and other important information.

Examples of Professional Infographics, Resources, and Events to Share via Social Media

- 1) ACA Infographic “12 Things You Should Know About Professional Counselors”:
<http://www.counseling.org/about-us/aca-infographic>
- 2) ACA Infographic on Professional School Counselors: <http://www.counseling.org/about-us/school-counselor-infographic>
- 3) American Psychological Association (APA) Chart on Behavior Health and Other Related Providers, by Field (Note: Counselors are the largest group!):
<http://www.apa.org/monitor/2014/09/datapoint.aspx>
- 4) CACREP Annual Reports & Vital Statistics: <http://www.cacrep.org/about-cacrep/publications/>
- 5) AASCB Letter on Educational Requirements for Counselors:
http://www.aascb.org/aws/AASCB/pt/sd/news_article/114494/PARENT/layout_details/false
- 6) AMHCA-ACES-NBCC Portability Standards for Counselors:
http://www.nbcc.org/assets/eblast/AMHCA-ACES-NBCC_Portability_Plan.pdf



- 7) ACA Webpage on Accreditation and Licensure Portability:
<http://www.counseling.org/accreditation>
- 8) CACREP/CORE Merger Information & Updates: <http://www.cacrep.org/news-and-events/cacrepcore-updates/>
- 9) Press release on the Council of National School Counseling & College Access Organizations: <http://www.cacrep.org/news/new-tools-research-strengthen-nations-college-advising-capacity/>
- 10) OPPORTUNITY: Get involved with NBCC's grassroots advocacy network:
<http://www.nbcc.org/Advocacy>
- 11) UPCOMING EVENTS:
CSI Day 2017: https://www.csi-net.org/?page=CSI_Day
ACA Conference: <https://www.counseling.org/conference/sanfrancisco2017>
ASCA Conference: <http://www.ascaconferences.org/>
- 12) VIDEOS:
ASCA SchoolTube Channel: <http://www.schooltube.com/channel/schoolcounselor/>
CACREP YouTube Channel:
<https://www.youtube.com/channel/UCIfCuLzpPxcHJCVAaKjVW4w>